

Go-To-Market Plan

**PATENTED SYSTEMS, INNOVATIVE FRANCHISES AND INDUSTRIAL INVENTIONS
DEDICATED TO COMPANIES THAT WANT TO COMMUNICATE THE VALUE OF INNOVATION.**

- ✓ **150 PAGES, 22 RUBRICS DEDICATED TO INNOVATION**
- ✓ **325.000+ SOCIAL FOLLOWER**
- ✓ **500+ VENTURE CAPITALIST, INFLUNCER E INNOVATIVE INFLUENCER**
- ✓ **ITALIAN EDITION "IL BREVETTO" MAGAZINE**
- ✓ **INTERNATIONAL EDITION "THE PATENT" MAGAZINE**
- ✓ **PUBLICATION IN DIGITAL AND PAPER FORMAT**
- ✓ **DISTRIBUTED IN THE WORST INTERNATIONAL EVENTS DEDICATED TO INNOVATION**

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VALID UNTIL 30 JUNE 2019



1 PRESS ADVERTORIAL
ARTICLE THE VALUE OF 800 EURO

3 PAGINE INTERE
ON 3 NUMBERS, THE VALUE OF 1260 EURO

IN DOUBLE EDITION
ITALIAN AND ENGLISH

1 ARTICLE ADVERTORIAL
WEB THE VALUE OF 400 EURO

1 BANNER 250X250
WITH A DURATION OF 90 DAYS VALUE EUR 900

CONDIVISIONE SOCIAL
THE VALUE OF 300+ EURO

3 MONTH OF ADVERTISING
SOLLS
500 € MONTHLIES
CAMPAIGN VALUE 3360€